

April 23, 1995

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VIVA FOUNDATION ANNOUNCES 1995 CASH AWARD WINNERS

Your invitation is enclosed to the Awards Ceremony on Thursday, April 6, 1995 at 8:00 pm when the Vancouver Institute for the Visual Arts Foundation (VIVA Foundation) Selection Committee will announce the British Columbia artists who are the recipients of the two **\$10,000 1995 VIVA CASH AWARDS.**

VIVA is a foundation created to provide stimulation and support for the visual arts in British Columbia. It was set up in 1988 by Doris and Jack Shadbolt. Believing in the essential humanizing implication of art in a democratic society and wishing to make a return to the art community of British Columbia, they decided to devote their life savings to the endowment and operation of VIVA.

The VIVA Selection Committee is made up of artists, critics and curators who are asked by the Foundation to bring together a selection of unsolicited nominees to be discussed for these awards. In this sense, it is not a competition and artists are not asked to make submissions. The mandate of the committee is province-wide and includes a variety of media. While the number of deserving artists is far larger than the resources of the Foundation, the Selection Committee makes every effort to identify through its process, a pair of artists whose belief in what they do is reflected in their longstanding commitment to their work and the artistic life of British Columbia.

Press kits can be requested and/or interviews set up with the award winners by calling Janice Whitehead on (604) 254-1405.